

education

THE ART INSTITUTES INTERNATIONAL OF MINNESOTA, Minneapolis, MN, June 2006

Associate of Applied Science, Multimedia Web Design, GPA: 4.0

HAMLIN UNIVERSITY, St. Paul, MN, May 2001

Bachelor of Arts, Major: Anthropology, Minor: Computer Science, GPA: 3.7, Cum Laude, Honors Graduate

- 2001 Belle and Leland Cooper Award in Anthropology
- Phi Beta Kappa Honors Organization, Zeta Chapter of Minnesota

skills

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|----------------------|------------------------|--------------------|-----------------|
| • ActionScript | • Adobe Flash | • Joomla CMS | • PHP |
| • Adobe AfterEffects | • Adobe Photoshop | • Google Sketchup | • SEO |
| • Adobe Dreamweaver | • Adobe Premiere | • Microsoft Access | • (X)HTML/CSS |
| • Adobe Illustrator | • Apple DVD Studio Pro | • Microsoft Office | • VBA |
| • Adobe InDesign | • Apple Final Cut Pro | • (My)SQL | • WordPress CMS |

design experience

MULTI-TOUCH TABLE, St. Paul, MN, April 2009 - Present

- Designed and fabricated multi-touch table using infrared light hardware and Adobe Flash software

PAM: PRESERVATION ALLIANCE OF MINNESOTA, St. Paul, MN, October 2006 - Present

- Designed bi-monthly magazines which helped PAM gain national recognition in the preservation community
- Designed and developed website utilizing WordPress while empowering staff to control website content
- Designed materials for Minnesota's 2007-2009 Ten Most Endangered Historic Places and 2007-2009 Preservation Awards

HELLO! BOOKING, Minneapolis, MN, January 2006 - June 2006

- Designed a new website with a public front-end, password protected client area, and administrative back-end utilizing Joomla, MySQL, PHP, (X)HTML, and CSS

related employment

106 GROUP, St. Paul, MN, March 2006 - Present

Interactive and Graphic Designer / Assistant Network Administrator: March 2006 - Present

- Planned, designed, and developed websites, brochures, and interpretive signs for cultural resource clients
- Re-designed the company website www.106group.com
- Created in-house marketing plans and materials including brochures, trade show displays, and postcards
- Participated as integral team-member with archaeologists, architectural historians, and interpretive planners for clients including national parks, museums, and state, county, and city governments

ST. PATRICK'S GUILD, St. Paul, MN, www.stpatricksguild.com, September 1994 - March 2006

Web and Network Administrator: October 2001 - March 2006

- Led team of five graphic artists, photographers, copy writers, and order fillers
- Launched and maintained organic search engine optimization and pay-per-click campaigns
- Streamlined order fulfillment and shipping process saving thousands of dollars annually
- Managed e-commerce store with over 5,000 items and grew retail sales over 6000%

CACHE: ANTHROPOLOGY DEPARTMENT, HAMLIN UNIVERSITY, St. Paul, MN, September 1997 - October 2001

CACHE Program Assistant: September 1997 - October 2001

- Designed and utilized archaeological database while writing archaeological reports
- Developed lesson plans and coordinated workshops
- Instructed school enrichment programs, summer programs, and adult workshops
- Taught Archaeological Lab Techniques and Archaeological Field School classes as teaching apprentice